

Get the Right Next Role

A clear, structured way to move forward and secure your next job

You want to move.

You don't need another podcast, another article, or more generic advice.

You need to get unstuck and secure your next role.

But right now, something isn't working.

You might be:

- applying and not hearing back
- getting interviews but not converting them
- unsure what roles you should be targeting
- stuck between options and not moving forward
- questioning your confidence after a setback or redundancy

And the longer this goes on, the more frustrating and draining it becomes.

Who this is for

This is for experienced communications professionals who are ready to move but not sure what they want or are not getting the traction they expected.

You're not starting from scratch.

You've built experience. You've delivered results.

But right now:

- you're not fully clear what your next move should be
- your applications aren't landing
- your positioning isn't cutting through

You don't need to work harder.

You need a clearer direction and a stronger position in the market.

What this work is about

This is a 12-week coaching partnership designed to do two things:

Help you decide on the right next role and position you strongly enough to secure it

Not just quickly.

Properly.

Because rushing applications without clarity usually leads to:

- more rejection
- more second-guessing
- and more time lost

We slow this down just enough to:

- get clear on what you're aiming for
- and make sure you're presenting yourself in a way that gets taken seriously.

What we'll work on

This is practical, applied work based on your real situation.

We focus on:

- defining the roles that genuinely fit your experience, strengths, and priorities
- identifying the value you bring and how to communicate it clearly
- shaping your CV, LinkedIn, and overall positioning
- preparing you for interviews so you can perform at your best
- navigating the job market with a clear, structured approach
- making decisions with confidence rather than second-guessing

We work on real applications, real conversations, and real opportunities as they happen.

What will Change

By the end of the programme, you will:

- be clear on the roles you are targeting
- understand how to position yourself for them
- communicate your value with more clarity and confidence
- approach interviews with structure rather than guesswork
- feel more in control of your decisions and direction

And importantly...

you will be in a much stronger position to secure your next role without going in circles

How we will work together

This is a 12-week, high-support coaching partnership.

You'll receive:

- 6 x 60-minute one-to-one sessions (every two weeks)
- direct access to me via WhatsApp for ongoing support and real-time guidance
- practical tools and frameworks you can apply immediately
- support with applications, interviews, and decisions in real time

This is not a one-off conversation.

You'll have support as you move.

Investment

GBP 1,600 / AED 7,500 / SGD 2,600 / HKD 16,000

Payment plans available.

About Emma

I'm Emma Dale, an executive coach and recruiter with over 30 years' experience in the communications industry across the UK, Asia, and the Middle East.

Through my work in recruitment, leadership, and coaching, I've worked with thousands of professionals navigating career moves, hiring processes and leadership transitions.

I know what employers look for.

And I know why strong candidates are often overlooked.

My work focuses on helping you close the gap so your experience is understood, value and acted on.



The Decision

You can keep doing what you're doing now:

- adjusting your CV
- applying for roles
- hoping something lands

Or you can take a more structured approach:

- get clear on your direction
- position yourself properly
- and move forward with confidence

If you're ready to stop going in circles and move towards your next role, you're welcome to [book a call](#) with me or [email me](#) to fix a time.

We'll look at where you are now, what you're aiming for, and what may be holding you back. If it feels like a good fit, I'll outline how we could work together to support you in moving forward.