

## ACCELERATED CAREER PLANNER

The **Accelerated Career Planner** is a fast-tracked coaching programme that provides immediate, tangible outcomes to improve your job applications and boost your chances of securing your next role.

If you're currently facing any of these challenges, this programme is for you:

- You've been made redundant and need a plan to get a new job.
- You've been job hunting but haven't had any success so far.
- You're unsure how to effectively sell yourself in the job market.
- You've lost your confidence or struggle with imposter syndrome.
- You feel stuck, confused, overwhelmed and unsure how to progress.

Together, we can navigate this challenging time and propel you into a role that aligns with your long-term career goals.

In just 3 months, the **Accelerated Career Planner** will empower you with:

- **Clear Direction and Plan:** Gain clarity on your career trajectory and develop a solid plan to set you on your path.
- **Effective Job Search Strategies:** Learn successful application techniques, interview strategies and salary negotiation skills.
- **Boosted Confidence:** Develop a clear understanding of your strengths, skills, and passions, plus the confidence to sell yourself and your value to prospective employers.
- **Personal Branding:** Hone your ability to articulate your strengths and capabilities both in writing and verbally.

### Programme Details\*:

Sessions 1 & 2:

- Define your goals and develop a plan to achieve them.
- Identify and recognise your strengths and achievements.
- Explore your values, purpose and key priorities.

Sessions 3 & 4:

- Craft and define your personal brand.
- Hone effective communications strategies to articulate your personal brand.
- Learn how to sell yourself in writing and verbally in job applications, interviews and when networking.
- Create a compelling CV and LinkedIn profile.

Session 5 & 6:

- Expand and utilise your professional network.
- Master effective job market navigation.
- Receive guidance on job applications, interview preparation and salary negotiation.

*\*Your coaching journey is unique, and additional topics may arise during sessions.*

**The Investment:**

The cost for this 3-month programme is just SGD 1,750 / HKD 9,800 / AED 4,600 / GBP 1,000 plus VAT. Payment plans are available.

**What you will get:**

- ✓ One-hour coaching session every 2 weeks for 3 months (6 hours in total).
- ✓ An additional feedback session on your CV and LinkedIn profile to increase your chance of securing interviews.
- ✓ Guidance and advice to prepare you for 3 job interviews.
- ✓ Tasks to do before and during the coaching programme to put learnings into action.
- ✓ An open line of communication via email/WhatsApp for 3 months for advice and guidance between sessions.
- ✓ Membership to my coaching newsletter.
- ✓ Discounted rates for coaching programmes throughout 2026.

Contact [Emma Dale](#) to get started today or [book a discovery call](#) to discuss further.



**Emma Dale**

**Co-Founder  
Prospect Resourcing & Transform Executive Coaching**

Emma is an experienced coach, recruiter, and business leader with over two decades of expertise in communications and marketing. As Co-Founder and Managing Director of Prospect, she has supported countless individuals and organisations across Asia, the Middle East, and the UK in achieving both career ambitions and business success.

Building on her background in recruitment, business leadership, and career advisory, Emma became a qualified executive coach in 2016, founding *Transform Executive Coaching*—Prospect’s coaching arm. She is an International Coaching Federation Associate Certified Coach (ICF ACC), certified with the Institute of Executive Coaching & Leadership (IECL), and a licensed Firework Career Coach.

Emma spent more than a decade living and working in Hong Kong, where she gained first-hand insight into the unique challenges women face in the workplace. As a mentor on The Women’s Foundation’s prestigious Mentoring Programme, and through her work across the APAC region, she saw how self-doubt and lack of confidence often prevent women from stepping into leadership roles and thriving once there.

Since then, Emma has coached women working in communications globally—in Asia, the UAE, the USA, and the UK—helping them navigate cultural and organisational challenges, speak with confidence, build trust with stakeholders, and embrace leadership with impact. Her mission, since arriving in Asia in 2010, has been to empower women to claim the leadership roles they deserve and thrive within them.

Alongside her work with female leaders, Emma also coaches men and women at career crossroads in the communications and marketing sectors. She helps clients uncover their strengths, clarify their next steps, and build the confidence to pursue fulfilling careers. Deeply committed to diversity, equity, and inclusion, Emma is an alumna of The Women’s Foundation in Hong Kong, actively participates in a global *Lean In Circle*, and runs the Prospect Mentoring Programme.

Clients describe Emma as “energetic and positive,” “dynamic, resourceful and driven,” “empathetic and intelligent,” and above all, “a coach who achieves great results.”