

**Coaching from Emma offers comprehensive support and resources for employees that have been made redundant.**

Being made redundant can leave employees feeling underconfident, unsure of their strengths and how to sell themselves to secure a new role. Coaching from Emma will help employees boost their confidence and get them back into the job market. Drawing on more than 20 years of experience as a recruiter and coach, Emma's insights into the perspectives of hiring managers and job search strategies will enable employees to embark on their job search in the right frame of mind and to be positioned as a viable candidate throughout the process from application, to interview and negotiation. Across this coaching programme, they will gain self-awareness and confidence as they transition into the next phase of their career. The 3-month coaching programme will:















***Build back their confidence after being made redundant***

***Create awareness of their strengths and how they add value in the job market***

***Assist with communicating their redundancy and positioning themselves back in the job market***

***Provide a step-by-step approach and plan to secure their next role***

#### **Coaching sessions will include:**

-  Understanding their strengths, key achievements, and skills and how to utilise them in a new role.
-  Understanding any skill gaps and how they can be overcome.
-  Identifying their priorities, values and purpose.
-  Exploring possible career paths.
-  Presenting themselves in the job market.
-  Developing a growth mindset and boosting confidence to move out of their comfort zone.
-  Creating their personal brand and communicating this to potential employers.
-  Creating an engaging CV and LinkedIn profile that will attract engagement, followers and networking opportunities.
-  Training on how to use LinkedIn appropriately as a job seeker and networker.
-  Advice on networking techniques online and offline and how to leverage their network.
-  Creating a job search strategy and putting it into action with new systems and habits.
-  Assistance with job applications, cover notes/emails and how to approach firms that aren't actively recruiting.
-  Interview preparation including advice on presentation skills and competency-based interviewing techniques and develop compelling narratives.
-  Compensation negotiation strategies.

The employee will walk away from the Coaching programme with an attractive CV, a compelling social media profile, a roadmap to find and secure a new role, and the motivation to set them up for success.

Investment: HKD 9,999 / SGD 1,750 / GBP 1,000 per employee for a 3-month coaching programme that includes 3x one-hour individual coaching sessions (in-person or Zoom), plus support and guidance between sessions.