



EmpowerHER is a tailored coaching program designed to empower female leaders in the dynamic field of Communications across Asia. You will walk away with the tools, knowledge, confidence and support to excel in your leadership role.

With a blend of leadership strategies, industry insights and personalised coaching, you will be empowered to lead with confidence and make a lasting impact in the PR and Communications industry and thrive in your career.

As this is a tailored coaching program to suit you, I will understand from you the key issues and challenges you are currently facing in your leadership role and what you hope to achieve through this coaching program so that I can create a personalised coaching journey just for you. Together we will set measurable and actionable goals and timeframes to achieve these. My role is to support and hold you accountable to reach these goals.

This program is for you if you ask yourself some of these questions:

How do I step up as a leader and prove my worth?

How do I find time for myself to prevent burnout?





How do I move from being a communications expert to now being a business expert?

How do I gain credibility and trust in this male-dominated environment?

With a blend of coaching and advisory, I will give you the space, thinking time and knowledge you require to be a successful leader. Together we will strategically plan and set your goals, work through current issues and challenges and look at your business through a different lens.

Across 8 coaching sessions, I will challenge assumptions, provide new perspectives, and hold you accountable to excel as a female leader and achieve the business success you are looking for.

Program Components:

-  **Lead like you mean it** – effective communication skills, getting the most out of your team, building confidence & resilience
-  **Dealing with the hard stuff** – managing challenging stakeholders, navigating male-dominated environments, saying no, having difficult conversations, negotiating
-  **Being you** – Work-life balance, Personal Branding & Visibility, Networking & Relationship Building
-  **Business Acumen for the Modern Female Leader** – understanding business strategy, adding value to the business and developing a business mindset

After you have completed the EmpowerHER program, you will walk away with strategies to excel as a leader, have gained new perspectives to build your business area and feel empowered to succeed.