



Create your Strategic Career Plan and Secure the role you want



62% of people attribute smarter goal setting to coaching.¹

“ I had never considered career coaching before, but Emma spotted that I was at a career crossroads and offered to help guide me through the second stage of my working life. Her patience and expertise allowed me to see things in a fresh light and consider options I had never thought of before. I cannot recommend her and her process enough. ”

- Business Lead, Media Publication (Hong Kong)

Do you feel de-motivated in your current role?

Are you stuck in a rut and not sure what to do?

Is your career giving you what you want?

Do you suspect a different career path awaits you, but don't know how to find it?

You are the architect of your career, so take the driver's seat and make it happen. Coaching with Emma will help clarify what's important to you in your career – and life – and how to get it.

Throughout a series of coaching sessions, Emma will use insight informed by over two-decades of enabling people to progress their careers, along with her expertise of established methodologies learned through the International Coaching Federation (ICF), the Institute of Executive Coaching and Leadership (IECL), and Firework. She will help you identify and leverage your strengths to boost motivation, navigate your career path and land that dream job.

Coaching sessions will include*:

- Understanding your strengths & what makes you unique
- Identifying your values and purpose
- Exploring possible career paths
- Developing a growth mindset to take risks
- Selling yourself in writing and verbally
- How to take the first step to secure a new job
- Interviewing successfully
- Negotiating the salary you deserve

After completing the **Create Your Strategic Career Plan** programme, you will have a strategic direction and an actionable roadmap for the next phase of your professional life. Armed with an improved CV, LinkedIn profile, personal brand, and growth mindset, you'll be well on the way to securing that next fulfilling career opportunity.

*May change based on the specific needs and priorities of the individual

¹ICF Survey