

great minds



prospect



think differently

And we'd like to invite you to join us at one of our free Breakfast Sessions on creative thinking.

In addition to a great opportunity to network, you'll walk away with a toolkit of idea-generating techniques that you can apply to your clients and day to day problems.

what's for brekkie?

YOUR CREATIVE FEAST

- 8:00 For starters, we'll be at The Hospital Club for coffee, breakfast and a natter before a prompt 8:30 start
- 8:30 Key insights on creativity
- your brain, a user's guide to getting more out of it
- 8:45 Techniques to overcome creative blocks and a chance to try them out
- 9:45 Questions
- Making it stick back at the ranch
- 10:00 Hi ho, it's off to work we go.....
- Date: 8am Friday 15th July 2011
- Location: Hospital Club, 24 Endell Street, London WC2H 9HQ



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forward thinking

Prospect and A4A have teamed up to provide you with key insights into creative thinking and how you can leverage this valuable skill to further develop your own career.

The Breakfast Sessions are led by Claire Bridges, former Creative & Insight Director at Cohn & Wolfe who now works with agencies and global brands to reinvigorate their creative mojo.

Places are in demand, so if you would like to attend then please forward your details together with your CV to colette@prospectresourcing.com. It's on a first come, first served basis and places will be confirmed by email.

Colette Brown

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