

prospect

PR & Communications Recruitment

Passionate about the PR &
Communications industry

PERMANENT | CONTRACT | FREELANCE



Who we are

Prospect is a specialist global PR & Communications recruitment consultancy built on a set of core values which focus on:

- Building close relationships with clients and candidates to form strategic partnerships
- Taking an ethical and honest approach in everything we do
- Focusing on quality when dealing with candidates and clients

Our team is highly experienced which is what makes us who we are. Our key qualities include:

- PR and recruitment experience – our team consists of experts who have worked extensively within recruitment or have hands-on experience within PR agencies and in-house communications departments
- Unrivalled industry knowledge – this enables us to advise clients and candidates on their best approach to recruitment. We regularly offer advice on key industry and market trends, benchmark salaries & benefits and how to prepare for the interview process
- Specialists in our field – as a team we work globally across all sectors and disciplines and recruit from Graduate to Board level. Our consultants specialise and focus their efforts on either in-house, PR agency or contract/freelance recruitment, which enables them to build strong relationships and provide invaluable advice

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How we work

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The logo features the word "prospect" in a white, lowercase, sans-serif font against a background of teal, rippling water. Below it, the text "PR & Communications Recruitment" is written in a smaller, white, sans-serif font.

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What we do

We recruit for PR & Communications roles across a number of sectors and disciplines:

Sectors

Corporate

Consumer

Healthcare

Financial/Consumer Finance

Technology

Professional Services

Public Affairs

CSR

B2b

Broadcast

Public Sector/Not for Profit

Disciplines

Media Relations

Press Office

Corporate Communications

Internal Communications

Crisis Communications

Brand Strategy

Events

Experiential Marketing

Marketing Communications

Digital & Online

Analyst Relations

How we work

We work hard to find the best solution to our clients' recruitment needs and source our candidates in the following ways:

- Candidate database – we have an extensive and live database of experienced PR and communications candidates, all of whom have undergone our pre-screening process before their suitability is assessed for a specific company and role. To attract new talent, we continually network at events and advertise in specialist trade and national press. Having worked in the PR & Communications sector for some time, Prospect also benefits from returning candidates and recommendations
- Advertising solutions – we work with all our clients to produce bespoke advertising solutions for each role via various print and online channels. Adverts can either be produced in partnership or anonymously and we are able to negotiate very competitive rates for our clients
- Search & selection – we can work with clients to carry out an Executive Search service for very specific or Director level positions

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Independent endorsement is key to really understanding what a great job we do. Here is what a few of our clients have to say about us:

“Prospect has taken the time to understand our agency, our culture and what we look for in our people. As a direct result of this, we have been able to work in partnership with them to recruit and retain some of the best talent in the industry.”

Andrew Bloch, MD, Frank PR

“Prospect has always been super efficient about finding us top freelance talent, whenever we’ve needed it. They’ve taken time to get under the skin of our business, understanding the skills, experience and cultural fit we look for, which means I trust them to find the right person for the job.”

Samantha Shorten, Director, Blue Rubicon

“In my experience Prospect always adopts a highly professional approach and in particular spends time to ensure that they understand the Brief. This means employee searches run more smoothly and have greater chance of a successful outcome.”

Simon Moyse, CEO, Finsbury, Middle East

“The Business Software Alliance has used Prospect to recruit our PR and Communications staff for over 4 years. Its service standards match the best that can be found in any business sector, while the calibre of candidates exceeds my experiences with other recruitment agencies.”

**Julian Swan, Marketing Director EMEA,
Business Software Alliance**

“Prospect was able to provide CVs of relevant – and accordingly qualified – candidates within a very short period. We finally made an offer to our preferred candidate, who has transpired to be perfect for the role in question. We would not hesitate to recommend Prospect’s services.”

**David A. Allan, PR Director,
Mamac Ogilvy PR/Dubai**

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Our clients

Below is a selection of previous and current clients:

Memac Ogilvy


Burson-Marsteller

 Discovery
NETWORKS™

FINSBURY


PLATINUM GUILD
INTERNATIONAL

 BSA™
BUSINESS SOFTWARE ALLIANCE

frank^{PR}

Cohn & Wolfe

The Press Association

Butlins

BLUE
RUBICON

 First Choice

 Thomson

 The
Children's
Society

 hanover

Sainsbury's

NELSON BOSTOCK
COMMUNICATIONS

leeds

Passengerfocus
putting rail passengers first

CANARY WHARF
GROUP PLC

 Nestlé
Good Food, Good Life


TEENAGE CANCER TRUST
www.teenagecancertrust.org

good relations

 Ketchum

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If you would like to discuss your recruitment needs please get in touch. We would be happy to have a confidential chat over the phone, come to your office for a briefing or simply provide you with some insight on current market and recruitment trends.

For an initial conversation please contact the founding directors, Colette Brown or Emma Dale.

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